

FORM TP 2018168



TEST CODE **02111032**

MAY/JUNE 2018

CARIBBEAN EXAMINATIONS COUNCIL

CARIBBEAN ADVANCED PROFICIENCY EXAMINATION®

CARIBBEAN STUDIES

Paper 032

1 hour 30 minutes

READ THE FOLLOWING INSTRUCTIONS CAREFULLY.

1. This paper consists of TWO sections, A and B.
2. You must answer TWO questions in all: the compulsory question in Section A and ONE question from Section B.
3. You should NOT bring notes or other textual materials into the examination room for use during the sitting of this paper.
4. If you need to rewrite any answer and there is not enough space to do so on the original page, you must use the extra lined page(s) provided at the back of this booklet. **Remember to draw a line through your original answer.**
5. **If you use the extra page(s) you MUST write the question number clearly in the box provided at the top of the extra page(s) and, where relevant, include the question part beside the answer.**

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.

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SECTION A

This question is compulsory.

The following case relates to the impact of a chronic disease on a Caribbean country — on both the lives of persons who have the disease and on the economy. Read the case carefully and answer ALL the questions that follow.

CASE

Hypothesis:

The incidence of cardiovascular disease among hotel employees in Brendon adversely affects their quality of life, which in turn has a negative impact on guest occupancy.

The above hypothesis was tested by a researcher in two hotels which were close to his home in Brendon. Face-to-face, in-depth interviews were conducted with a range of service staff including front desk clerks, porters, waitresses, bartenders, housekeeping and kitchen staff. The service staff signed consent forms, indicating that they were voluntary participants in the research. The consent forms also indicated that the principle of anonymity would be applied so that the real names of the research participants would not be recorded in the study. A questionnaire was prepared, which targeted each hotel's management/administrative personnel (hotel manager, marketing and advertising coordinator). The researcher also conducted a review of the completed guest relationship forms.

The information gathered was presented using graphs, pie charts, tables and text.

The interpretation of the findings showed a strong correlation between cardiovascular disease and a poor quality of life. Service staff shared experiences of working in the hospitality industry, noting that it was demanding and stressful. About 50 per cent of the research participants at both hotels suffered from high blood pressure, which contributed to cardiovascular disease. The staff spoke about having debilitating chest pains, numbness in their limbs and of others who suffered heart attacks and strokes. These health problems affected their comfort, happiness and ability to continue working.

Completed questionnaires showed that staff absenteeism and inefficiency negatively impacted hotel guest experiences and triggered negative customer reviews. One hotel experienced an overall 20 per cent drop in guest nights in the previous year, while guest nights fell by 10 per cent at the other hotel in the last year.

The researcher encountered some challenges. For example, 15 per cent of the service staff at one hotel and 20 per cent at the other hotel did not wish to participate in the study. Ten per cent of the administrative personnel at one hotel did not return the questionnaire.

The conclusion drawn was that the data substantiated the claim of the hypothesis.

Among the researcher's recommendations was that on-site exercise equipment be made available to service staff at no charge.

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Question 1

(a) **Research Objectives**

State TWO variables which were measured by the hypothesis.

Variable 1

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Variable 2

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[2 marks]

(b) **Methods of Inquiry**

(i) List TWO research methods used to collect data in the case.

Method 1

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Method 2

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[2 marks]

(ii) For EACH method listed in (b) (i), outline its benefits in relation to the case.

Method 1

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Method 2

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[4 marks]

(c) **Sampling**

(i) State the type of sampling technique used in the research.

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[1 mark]

(ii) Explain ONE **advantage** and ONE **disadvantage** of using the sampling technique identified in (c) (i).

Advantage

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Disadvantage

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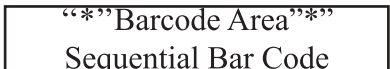
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[4 marks]

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(d) **Ethical Conduct**

- (i) Outline the TWO ways in which the researcher demonstrated attention to research ethics.

Way 1

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Way 2

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[4 marks]

- (ii) State ONE way in which the researcher's ethical conduct may have been compromised in the research.

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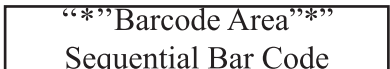
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[1 mark]

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(e) **Limitations**

- (i) Identify TWO challenges that the researcher faced while conducting the research and outline how EACH could have affected the research.

Challenge 1.....
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Challenge 2.....
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[4 marks]

- (ii) Explain ONE limitation in the design of the research.

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[2 marks]

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(f) **Conclusion and Recommendations**

(i) Explain why the conclusion may not be considered sound.

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[2 marks]

(ii) Suggest TWO additional recommendations that could have been made by the researcher.

Recommendation 1

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Recommendation 2

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[4 marks]

Total 30 marks

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SECTION B

Answer ONE question in this section.

You were required to conduct an investigation into ONE of the following:

- The migration of West Indians to the United Kingdom since 1945
- The tourist industry in a named Caribbean territory since 1945

Answer ONE of the following questions based on the topic you have researched.

EITHER

Question 2 — The migration of West Indians to the United Kingdom since 1945

- (a) Outline how TWO push and TWO pull factors contributed to the migration of West Indian people to the United Kingdom after 1945. **[4 marks]**
- (b) Outline FOUR new experiences of the first set of West Indian migrants to the United Kingdom. **[8 marks]**
- (c) Explain TWO social impacts of migration to the United Kingdom on the Caribbean. **[6 marks]**
- (d) Explain TWO ways in which migration has impacted the economy of the Caribbean. **[6 marks]**
- (e) Describe TWO ways in which return migration impacts a named country. **[6 marks]**

Total 30 marks

OR

Question 3 — The tourist industry in a named Caribbean territory since 1945

- (a) Outline TWO reasons for the renewed emphasis on tourism by Caribbean governments since 1945. **[4 marks]**
- (b) Explain TWO social impacts of tourism on a named Caribbean country. **[6 marks]**
- (c) Explain TWO ways in which tourism has impacted the economy of a named Caribbean country. **[6 marks]**
- (d) Describe THREE current environmental problems caused by tourism in the named country in (c). **[6 marks]**
- (e) Describe FOUR challenges currently facing the tourism industry in the named country in (c). **[8 marks]**

Total 30 marks

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